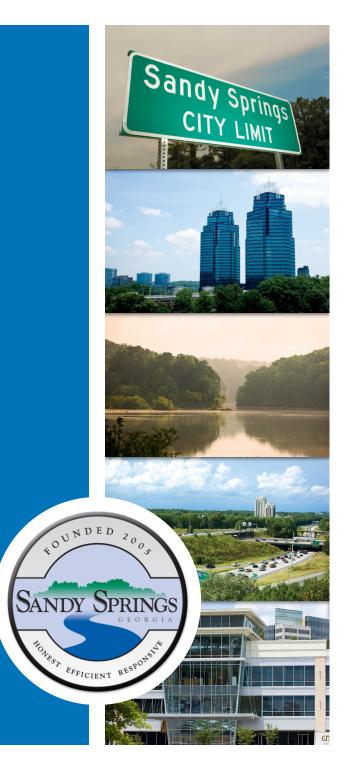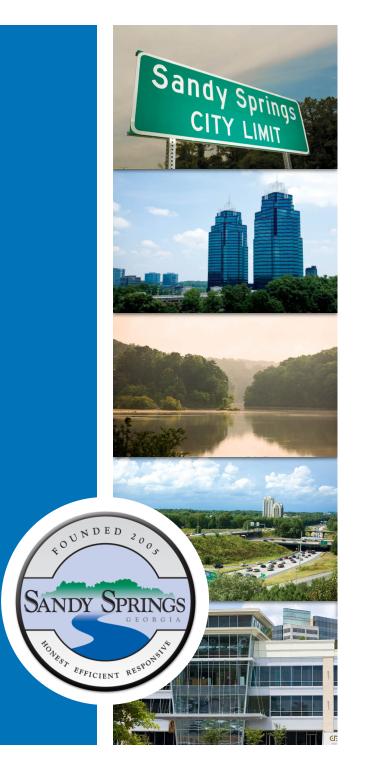# SERVING SANDY SPRINGS

September 24, 2013

Eden Freeman
Assistant City Manager

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Background

- Incorporated December 2005 after more than 30 years of effort by Sandy Springs residents

- Founded on a non-traditional model of government: the public-private partnership (PPP)
  - General Government Services
  - Public Safety Services

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About Sandy Springs

- Location: Atlanta Metro Area

- Population – 99,419 (2012 estimates)

- Form of Government: Council/Manager

- Government Service Model: All non-public safety services provided through PPP model

- Annual Operating Budget: $87.8 Million

- Capital Projects Fund: $90.5 Million

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Sandy Springs At A Glance

- Demographically diverse:

  - 65.05% White

  - 19.95% Black

  - 14.3% Hispanic

- 47,000 housing units (90% occupied)

- Population swells to 200,000 during daytime

- 9th wealthiest community in the country (www.portfolio.com) and the safest neighborhood in Metro Atlanta

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Public Private Partnership

- City and all General Government Services contractors work collaboratively to provide services to Sandy Springs residents

- Core group of City employees provide overall leadership and inherently governmental functions
  - City Manager, Assistant City Managers (2), Finance Director, City Clerk, Court Administrator, Human Resources Director

- General Government Services contractors are responsible for providing all services deemed necessary and essential by a municipal government for operations

- City utilizes 3 forms of partnerships:
  - Public - Private
  - Public - Non-Profit
  - Public - Public - Private

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Sandy Springs Successes

- Quadrupled number of officers patrolling resulting in a reduction in Part 1 crime for the 6th year in a row

- Focus on improving cardiac survival rates, more than 1,300 trained in CPR last year by SSFR

- ISO rating of 3

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Infrastructure Improvements

- Since incorporation:
  - 147 miles of roads paved
  - 31.8 miles of fiber installed (traffic)
  - 129 Signals controlled by Traffic Management Center
  - 30.2 miles of sidewalk installed
  - 874 stormwater repairs
  - 42 intersection improvement projects
  - Over $100 million in funded Capital Projects
  - $18 million in Recreation facilities
  - Improved road pavement condition by 30%

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Adopted Priorities

What do citizens think?

- Cleanliness of Sandy Springs rated as "excellent" or "good" by 75% of respondents (#8 of 27 in comparable cities*)

- Economic Sustainability: Sandy Springs rated as an "excellent" or "good" place to work by 90% of respondents (#6 of 41 in comparable cities*)

- Public Trust: Overall image of Sandy Springs rated as "excellent" or "good" by 75% of respondents (#9 of 35 in comparable cities*); Overall direction that Sandy Springs is taking rated positively by 75% (#3 of 41 comparable

- City Employees: 79% of respondents rated their overall impression of City employees as either "excellent" or "good" (#6 of 53 in comparable cities*)

Comparable cities are those with populations of 70,000 – 150,000 that have participated in the NCS

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Goal of the Non-Profit Funding Program

- Establish consistent response to requests for assistance
  - Financial
  - Non-financial

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Who is eligible?

- Non-profits with their 501(c)3 at the time of application submission.

Who is not eligible?

- Non-profits with a religious affiliation
- Public or private schools

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What can funds be used for?

- Direct services to Sandy Springs residents ONLY
- *"Services that provide a direct, documented benefit"*

Funds cannot be used for:

- Operational, administrative or fundraising functions

How applications will be evaluated

- Is the non-profit organization receiving the best value for the money? (66.6%)
  - How many Sandy Springs residents are/will be served by the non-profit program?
  - If education-related, have test scores, promotion or graduation rates or student achievement outcomes improved as a result of the non-profit organization's programs?
  - Is the amount of funding requested reasonable and realistic for the proposed project?
  - How long has the non-profit organization been in existence? Does the non-profit organization have a proven track record of service provision?

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How applications will be evaluated

- Is the non-profit accessing all available resources? (33.3%)
  - What percentage of the non-profit's budget is raised through fees for service or admission; federal, state or local funding; foundation funding; individual donations or other revenue sources?

Request for Non-Profit Funding
Cover Sheet

Organization Name	
Organization Address	
Contact Person and Title	
Contact Phone **Contact Email**	
Organization's Total Annual Budget	
Total Number of Clients Served Annually	
Number of Sandy Springs Residents Served Annually	
Amount Requested	
Signature of Authorized Official	
Printed Name of Authorized Official	
Position with Organization	
Email and Phone Number for Authorized Official	

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How to apply?

- A brief narrative (no more than 3 pages, single spaced, 12 point font) describing the following and the criteria outlined on page 2 of this solicitation:
  - The mission, vision and goals of the organization and how this project will help your program meet your organization's goals;
  - How the funds are proposed to be used, including a detailed budget for the request;
  - The services that will be provided;
  - Data on the Sandy Springs residents who will benefit from the services/program; and
  - The reporting that will be provided to the City to ensure compliance with the use of the funds.

How to apply?

- A copy of the non-profit organization's IRS non-profit status designation (e.g. 501(c)3, etc.);

- A copy of the non-profit organization's most recently completed annual audit or financial statements;

- A copy of the non-profit organization's previous calendar year IRS form 990; and

- A listing of the non-profit organization's board/organization members.

How to apply?

- Applications are due Friday, October 4 by 5 PM through the online portal.
  - http://www.sandyspringsga.gov/ServingSandySprings
- All fields are mandatory, including attachments.
  - Use the checklist on page 3 as your guide.

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Tips

- Follow the directions.
- Have someone unfamiliar with your request proofread your application.
- *Due knot rely on spell cheque.*
- Double check the math in your budget.

QUESTIONS